CONTRACT



WJW 5800 S. Marginal Rd Cleveland, OH 44103 (216)431-8888

And:

Crossroads Media, LLC. 66 Canal Center Plaza Suite 555 Alexandria, VA 22314

	Contract / Rev	ision/	1	Alt Order#	
	585489	1	- le	09850972	
Product					
American Crossroads					
Contract Dates	Estimate #				
10/24/12 - 10/30/12	1257				
Advertiser			Orio	ginal Date /	Revision
American Crossroads			1	0/23/12	/ 10/23/12
	Billing Cycle	Billing	Cale	<u>endar</u>	Cash/Trade
	EOM/EOC	Broado	cast		Cash
	<u>Station</u>	Accou	nt E	xecutive	Sales Office
	MJM	Alexar	ıdra	Bradley	Washington DC
	Special Hand	ling			
	Do Not Mail				
	Demographic				
	Adults 35+				
	IDB#	Adver	iser	Code	Product Code
	8433	11			27
	Agency Ref	<u>. </u>		Advertiser	Ref
				l	

		Spots/		To	tals_
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Ra	te Type:	Spots	Amount
N 1 8 10/24/12 10/24/12 M-F 4p-5p	4p-5p	:30	NM	1	\$1,500.00
JUDGE JUDY/JUDGE JUDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12W 1	<u>Rate</u> \$1,500.00				
N 2 8 10/25/12 10/25/12 M-F 4p-5p	4p-5p	:30	NM	1	\$1,500.00
JUDGE JUDY/JUDGE JUDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12T 1	<u>Rate</u> \$1,500.00				
N 3 8 10/26/12 10/26/12 M-F 4p-5p	4p-5p	:30	NM	1	\$1,500.00
JUDGE JUDY/JUDGE JUDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12F 1	<u>Rate</u> \$1,500.00				
N 4 8 10/29/12 10/29/12 M-F 4p-5p	4p-5p	:30	NM	1	\$1,500.00
JUDGE JUDY/JUDGE JUDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 M 1	<u>Rate</u> \$1,500.00				
N 5 8 10/30/12 10/30/12 M-F 4p-5p	4p-5p	:30	NM	1	\$1,500.00
JUDGE JUDY/JUDGE JUDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 -T 1	<u>Rate</u> \$1,500.00				
D 6 8 10/24/12 10/24/12 M-F 1130p-12a	1130p-12a	:30	NM	0	\$0.00
SEINFELD			NM	0	\$0.00
D 7 8 10/25/12 10/25/12 M-F 1130p-12a	1130p-12a	:30	14141 :	ĺ	φυ.υυ
SEINFELD N 8 8 10/29/12 10/29/12 M-F 1130p-12a	1130p-12a	:30	NM	2	\$2,000.00
SEINFELD <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 M 2	Rate \$1,000.00				* 0.000.00
N 9 8 10/30/12 10/30/12 M-F 1130p-12a	1130p-12a	:30	MM	2	\$2,000.00
SEINFELD Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -T 2	Rate \$1,000.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



FOX 8 NEWS AT 530A

WJW 5800 S. Marginal Rd Cleveland, OH 44103 (216)431-8888
 Contract / Revision
 Alt Order #

 585489 /
 09850972

 Contract Dates
 Product
 Estimate #

 10/24/12 - 10/30/12
 American Crossroads
 1257

Advertiser Original Date / Revision

American Crossroads 10/23/12 / 10/23/12

					·		Spots/			Tota	als
*Line	Ch Start [Date End Da	te Description	1	Start/End Time	Days	Length Week	Rate	TypeSp	ots	Amount
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>						
N 10	8 10/24/	12 10/24/1	2 M-Su 1a-2a	LN Repeat Only	LN Repeat Only		:30		NM	1	\$400.00
	FOX8 LATE N				.						
\A/ I-	Start Date :: 10/22/12	End Date 10/28/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$400.00				•		
							:30		NM	1	\$400.00
N 11				LIN Repeat Only	LN Repeat Only		.50		, , , , ,	•	\$ 100.00
	FOX8 LATE N Start Date		κ⊏ W <u>eekdays</u>	Spots/Week	Rate						
Week	: 10/22/12	10/28/12	T	1	\$400.00						
N 12	8 10/26/	12 10/26/1	2 M-Su 1a-2a	LN Repeat Only	LN Repeat Only		:30		NM	1	\$400.00
	FOX8 LATE N	NEWS ENCO	RE								
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>						
Week	: 10/22/12	10/28/12	F	1	\$400.00			*****	NINA	4	\$400.00
N 13	=			LN Repeat Only	LN Repeat Only		:30		NM	1	φ400.00
	FOX8 LATE N			Spots/Week	<u>Rate</u>						
Week	Start Date : 10/29/12	11/04/12	<u>Weekdays</u> M	<u>500(5/44eek</u>	\$400.00						
N 14			2 M-Su 1a-2a	LN Repeat Only	/ LN Repeat Only		:30		NM	1	\$400.00
	FOX8 LATE N										
	Start Date		Weekdays	Spots/Week	<u>Rate</u>						
Weel	c: 10/29/12	11/04/12	-T	1	\$400.00						
N 15	8 10/24/	/12 10/24/1	2 M-F 6p-7p N	lews	6p-7p News		:30		NM	1	\$4,000.00
	FOX8 NEWS	AT 6P									
	Start Date		Weekdays	Spots/Week 1	<u>Rate</u> \$4,000.00						
	c: 10/22/12	10/28/12					:30		NM	1	\$4,000.00
N 16			2 M-F 6p-7p f	News	6p-7p News		.30		'''''	•	Ψ1,000.00
	FOX8 NEWS	End Date	Weekdays	Spots/Week	Rate						
Weel	k: 10/22/12	10/28/12	T	1	\$4,000.00						
N 17	8 10/26	/12 10/26/1	2 M-F 6p-7p l	Vews	6p-7p News		:30		NM	1	\$4,000.00
	FOX8 NEWS										
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Weel	k: 10/22/12	10/28/12	F	1	\$4,000.00						£4 000 00
N 18	8 10/29	/12 10/29/1	2 M-F 6p-7p l	Vews	6p-7p News		:30		NM	1	\$4,000.00
	FOX8 NEWS		147 1 1 -	C = 4 = 0.0/a = 1.	Doto						
Wee	Start Date k: 10/29/12	End Date 11/04/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$4,000.00						
			2 M-F 6p-7p	Vews	6p-7p News		:30		NM	1	\$4,000.00
N 19	FOX8 NEWS		12 W-1 Op-7p	10113	op /p none						
		End Date	Weekdays	Spots/Week	<u>Rate</u>						
Wee	k: 10/29/12	11/04/12	-T	1	\$4,000.00						
N 20	8 10/24	/12 10/24/1	12 M-F 530a-6	ia	530a-6a		:30		NM	1	\$1,500.00
	FOX 8 NEWS										
141		End Date	Weekdays	Spots/Week 1	<u>Rate</u> \$1,500.00				1		
	k: 10/22/12	10/28/12		 			:30		NM	1	\$1,500.00
N 21		/12 10/25/	12 M-F 530a-€	od .	530a-6a		.50		, ,,,,,,,	'	Ψ.,000.00
	FOX 8 NEW	S AT 530A End Date	Weekdays	Spots/Week	<u>Rate</u>						
Wee	k: 10/22/12	10/28/12	T	1	\$1,500.00						
N 22		3/12 10/26/	12 M-F 530a-6	 За	530a-6a		:30		NM	1	\$1,500.00
14 22											

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WJW 5800 S. Marginal Rd Cleveland, OH 44103 (216)431-8888

Contract / Revision Alt Order # 585489 / 09850972 Estimate # Contract Dates Product | 1257 American Crossroads 10/24/12 - 10/30/12

Original Date / Revision Advertiser 10/23/12 / 10/23/12 American Crossroads

		Spots/	_	otals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	TypeSpots	Amount
	Rate			
N 23 8 10/29/12 10/29/12 M-F 530a-6a		:30	NM! 1	\$1,500.00
FOX 8 NEWS AT 530A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 M 1	Rate \$1,500.00			
N 24 8 10/30/12 10/30/12 M-F 530a-6a	530a-6a	:30	NM 1	\$1,500.00
FOX 8 NEWS AT 530A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 -T 1	<u>Rate</u> \$1,500.00			
N 25 8 10/24/12 10/24/12 M-F 5p-6p News	5p-6p News	:30	NM 1	\$3,000.00
FOX8 NEWS AT 530P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12W 1	<u>Rate</u> \$3,000.00			
N 26 8 10/25/12 10/25/12 M-F 5p-6p News	5p-6p News	:30	NM 1	\$3,000.00
FOX8 NEWS AT 530P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12T 1	<u>Rate</u> \$3,000.00			
N 27 8 10/26/12 10/26/12 M-F 5p-6p News	5p-6p News	:30	NM 1	\$3,000.00
FOX8 NEWS AT 530P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12F 1				** ***
N 28 8 10/29/12 10/29/12 M-F 5p-6p News	5p-6p News	:30	NM 1	\$3,000.00
FOX8 NEWS AT 530P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 M 1				
N 29 8 10/30/12 10/30/12 M-F 5p-6p News	5p-6p News	:30	NM 1	\$3,000.00
FOX8 NEWS AT 530P Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -T 1	<u>Rate</u> \$3,000.00			\$4,000.00
N 30 8 10/24/12 10/24/12 M-F 3p-4p	3p-4p	:30	NM 1	\$1,200.00
RICKI LAKE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12W 1	\$1,200.00			#4 000 00
N 31 8 10/25/12 10/25/12 M-F 3p-4p	3p- 4 p	:30	NM 1	\$1,200.00
RICKI LAKE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12T 1				
N 32 8 10/26/12 10/26/12 M-F 3p-4p	3p-4p	:30	NM 1	\$1,200.00
RICKI LAKE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12F 1	<u>Rate</u> \$1,200.00			
N 33 8 10/29/12 10/29/12 M-F 3p-4p	3p-4p	:30	NM 1	\$1,200.00
RICKI LAKE <u>Start Date</u> End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 M 1	Rate \$1,200.00			
N 34 8 10/30/12 10/30/12 M-F 3p-4p	3p-4p	:30	NM 1	\$1,200.00
RICKI LAKE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 -T 1	<u>Rate</u> \$1,200.00			

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10/23/12 / 10/23/12



WJW 5800 S. Marginal Rd Cleveland, OH 44103 (216)431-8888

FOX 8 NEWS AT 430A

Alt Order # Contract / Revision 585489 / 09850972 Estimate# **Contract Dates** <u>Product</u> American Crossroads 1257 10/24/12 - 10/30/12 Original Date / Revision Advertiser

					7						
							Spots/			Tota	
*Line	Ch Start Da	te End Dat	te Description	ı	Start/End Time	Days	Length Week	Rate	TypeS	oots	Amount
			Weekdays_	Spots/Week	<u>Rate</u>						
N 35	8 10/24/12	10/24/12	M-F 6p-7p N	lews	6p-7p News		:30		NM	1	\$4,000.00
	FOX8 NEWS AT										
	Start Date E		Weekdays	Spots/Week 1	<u>Rate</u> \$4,000.00						
		0/28/12					:30		NM	1	\$4,000.00
N 36			M-F 6p-7p N	News	6p-7p News		.50			•	V 1,000100
	FOX8 NEWS AT Start Date		Weekdays	Spots/Week	Rate						
Wee		0/28/12	T	1	\$4,000.00						
N 37	8 10/26/12	10/26/12	M-F 6p-7p N	lews	6p-7p News		:30		NM	1	\$4,000.00
	FOX8 NEWS AT	Г 630-7P									
141	Start Date E	nd Date 0/28/12	Weekdays	Spots/Week 1	<u>Rate</u> \$4,000.00				:		
_							:30		NM	1	\$4,000.00
N 38			2 M-F 6p-7p N	vews	6p-7p News		.50			•	V 1,000
	FOX8 NEWS AT Start Date		Weekdays	Spots/Week	Rate						
Wee		1/04/12	M	1	\$4,000.00						
N 39	8 10/30/12	10/30/12	2 M-F 6p-7p l	News	6p-7p News		:30		NM	1	\$4,000.00
	FOX8 NEWS A				5 .						
\A/	Start Date E	<u>End Date</u> 11/04/12	Weekdays	Spots/Week 1	<u>Rate</u> \$4,000.00						
			2 M-F 2p-3p	<u>'</u>	2p-3p		:30		NM	1	\$1,000.00
N 40	STEVE HARVE		2 W-F 2p-3p		2p-5p						
	Start Date		Weekdays	Spots/Week	<u>Rate</u>						
Wee		10/28/12	W	1	\$1,000.00						
N 41	8 10/25/12	10/25/12	2 M-F 2p-3p		2p-3p		:30		NM	1	\$1,000.00
	STEVE HARVE				5.				l		
10/0	Start Date	End Date 10/28/12	Weekdays	Spots/Week 1	<u>Rate</u> \$1,000.00						
			2 M-F 2p-3p	<u>-</u>	2p-3p		:30		NM	1	\$1,000.00
N 42	STEVE HARVE		2 W-F 2p-3p		2p-0p						
	Start Date		<u>Weekdays</u>	Spots/Week	<u>Rate</u>						
Wee		10/28/12	F	1	\$1,000.00						
N 43	8 10/29/12	2 10/29/12	2 M-F 2p-3p		2p-3p		:30		NM	1	\$1,000.00
	STEVE HARVE			Spots/Week	Dete						
10/0	Start Date ek: 10/29/12	End Date 11/04/12	Weekdays M	Spots/vveek 1	<u>Rate</u> \$1,000.00						
N 44			2 M-F 2p-3p		2p-3p		:30		NM	1	\$1,000.00
IN 44	STEVE HARVE		2 W. 2P OP		-p -p						
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
We		11/04/12	-T	1	\$1,000.00				- ND4		\$600.00
N 45			2 M-F 430a-5	ā News	430a-5a		:30		NM	1	\$000.00
	FOX 8 NEWS		18/- alceles es	Spoto/Mook	Rate						
Wa	Start Date ek: 10/22/12	<u>End Date</u> 10/28/12	<u>Weekdays</u> W	Spots/Week 1	\$600.00						
N 46		"	2 M-F 430a-	5a News	430a-5a		:30		NM	1	\$600.00
14 40	FOX 8 NEWS										
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
We		10/28/12	T	1	\$600.00		.00		NIA	1	\$600.00
N 47	7 8 10/26/1	2 10/26/1	2 M-F 430a-	5a News	430a-5a		:30		NM	1	φυσυ.συ

American Crossroads

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WJW 5800 S. Marginal Rd Cieveland, OH 44103

(216)431-8888

Alt Order # Contract / Revision 585489 / 09850972 Contract Dates **Product** Estimate# American Crossroads 1257 10/24/12 - 10/30/12

Original Date / Revision Advertiser 10/23/12 / 10/23/12 American Crossroads

	L				
		Spo	ts/	Tot	als
*Line Ch Start Date End Date Description	Start/End Time	Days Length Wee		Spots	Amount
Start Date End Date Weekdays Spots/Week					
Week: 10/22/12 10/28/12F 1	\$600.00				
N 48 8 10/29/12 10/29/12 M-F 430a-5a News	430a-5a	:30	NM	1	\$600.00
FOX 8 NEWS AT 430A	_				
Start Date	<u>Rate</u> \$600.00				
77CCR. 10/20/12	430a-5a	:30	NM	1	\$600.00
N 49 8 10/30/12 10/30/12 M-F 430a-5a News	430a-5a	.50			•
FOX 8 NEWS AT 430A Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/29/12 11/04/12 -T 1	\$600.00				
N 50 8 10/24/12 10/24/12 M-F 5p-6p News	5p-6p News	:30	NM	1	\$3,000.00
FOX8 NEWS AT 5P					
Start Date	<u>Rate</u> \$3,000.00				
Week: 10/22/12 10/20/12 #		:30	NM	1	\$3,000.00
N 51 8 10/25/12 10/25/12 M-F 5p-6p News	5p-6p News	.50			
FOX8 NEWS AT 5P Start <u>Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	Rate				
Week: 10/22/12 10/28/12T 1	\$3,000.00			-	
N 52 8 10/26/12 10/26/12 M-F 5p-6p News	5p-6p News	:30	NM	1	\$3,000.00
FOX8 NEWS AT 5P					
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$3,000.00				
vveek: 10/22/12 10/20/12		:30	NM	1	\$3,000.00
N 53 8 10/29/12 10/29/12 M-F 5p-6p News	5p-6p News	.50		·	*-,
FOX8 NEWS AT 5P Start Date End Date Weekdays <u>Spots/Week</u>	Rate				
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 M 1	\$3,000.00				
N 54 8 10/30/12 10/30/12 M-F 5p-6p News	5p-6p News	:30	NM	1	\$3,000.00
FOX8 NEWS AT 5P					
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Weel</u>	<u>k Rate</u> \$3,000.00				
vveek: 10/29/12 11/04/12		:30	NM	1	\$1,200.00
N 55 8 10/24/12 10/24/12 M-F 5a-530a	5a-530a	.50	, , , , ,	·	,
FOX 8 NEWS AT 5A Start Date End Date Weekdays Spots/Weel	c Rate				
Week: 10/22/12 10/28/12W 1	\$1,200.00			1	
N 56 8 10/25/12 10/25/12 M-F 5a-530a	5a-530a	:30	NM	1	\$1,200.00
FOX 8 NEWS AT 5A					
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Wee</u>	<u>k Rate</u> \$1,200.00			•	
vveek. 10/22/12 10/23/12	5a-530a	:30	NM	1	\$1,200.00
N 57 8 10/26/12 10/26/12 M-F 5a-530a	5a-550a	.00			
FOX 8 NEWS AT 5A Start Date End Date Weekdays Spots/Wee	k Rate				
Week: 10/22/12 10/28/12F 1	\$1,200.00			4	.
N 58 8 10/29/12 10/29/12 M-F 5a-530a	5a-530a	:30	NM	1	\$1,200.00
FOX 8 NEWS AT 5A					
Start Date End Date Weekdays Spots/Wee	<u>k Rate</u> \$1,200.00			1	
VVeek: 10/29/12 11/04/12 14	5a-530a	:30	NM	1 1	\$1,200.00
N 59 8 10/30/12 10/30/12 M-F 5a-530a	วล∙วง∪ล	.50		1	•
FOX 8 NEWS AT 5A Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Wee</u>	<u>k Rate</u>			l	
Week: 10/29/12 11/04/12 -T 1	\$1,200.00			I	

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Notwithstanding to whom bills ere rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until peyment in full is received by station. Payment by advertiser to agency or to service or payment by egency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or peyment in full is received by station. Payment by advertiser to agency or to service or payment by egency to service, shall not constitute payment to station. Station will not be bound by conditions printed or peyment in full is received by station. Payment by advertiser to agency or to service or payment by egency to service, shall not constitute payment to station notice is required unless otherwise specified. otherwise contracts, insertion orders, copy instructions or eny correspondence when such conflict with the ebove terms end conditions. Two week advence cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

Print Date 10/23/12 Page 6 of 7



WJW 5800 S. Marginal Rd Cleveland, OH 44103 (216)431-8888

Contract / Revision Alt Order # 585489 09850972 Estimate# **Contract Dates Product** American Crossroads 1257 10/24/12 - 10/30/12

Original Date / Revision <u>Advertiser</u> 10/23/12 / 10/23/12 American Crossroads

						Spots/			Tota	ls
*Line Ch S	Start Date End Da	te Description		Start/End Time	Days	Length Week	Rate	TypeS	pots	Amount
Start I			Spots/Week	<u>Rate</u>						
	10/24/12 10/24/12		0 р	11p-1130p		:30		NM	0	\$0.00
BIG BA	NG THEORY								_	***
D 61 8	10/25/12 10/25/1	2 M-F 11p-113	0p	11p-1130p		:30		NM	0	\$0.00
BIG BA	NG THEORY							NIM	2	\$4,000.00
	10/29/12 10/29/1	2 M-F 11p-113	0p	11p-1130p		:30		NM	2	φ4,000.00
	NG THEORY Date End Date	Weekdays	Spots/Week	Rate						
Week: 10/29		M	2	\$2,000.00						
N 63 8	10/30/12 10/30/1	2 M-F 11p-113	0р	11p-1130p		:30		NM	2	\$4,000.00
BIG BA	NG THEORY									
	<u>Date</u> <u>End Date</u> /12 11/04/12	Weekdays -T	Spots/Week 2	<u>Rate</u> \$2,000.00						
Week: 10/29		2 Late News A				:30		NM	1	\$4,500.00
.,	10/24/12	Z Late News A	ater Sports/De	1000p-za Aitor Opt	•					
Start_		<u>Weekdays</u>	Spots/Week	Rate						
Week: 10/22	/12 10/28/12	W	1	\$4,500.00					4	£4.500.00
N 65 8	10/25/12 10/25/1	2 Late News A	fter Sports/De	1030p-2a After Spo	:	:30		NM	1	\$4,500.00
	NEWS AT 10P	M-aldevo	Spots/Week	Rate				ı		
<u>Start</u> Week: 10/22	<u>Date</u> <u>End Date</u> /12 10/28/12	<u>Weekdays</u> T	<u> </u>	\$4,500.00						
	10/26/12 10/26/1	2 M-F 10p-103	30p	10p-1030p		:30		NM	1	\$4,500.00
**	NEWS AT 10P	·	·					i		
	Date End Date	Weekdays	Spots/Week	<u>Rate</u> \$4,500.00						
Week: 10/22			tter Sports/Do	1030p-2a After Sp		:30		NM	1	\$4,500.00
		2 Late News A	titei Sports/De	1030p-2a Aiter Op	•	.00				
	NEWS AT 10P Date <u>End Date</u>	Weekdays	Spots/Week	<u>Rate</u>						
Week: 10/22		S	1	\$4,500.00						
N 68 8	10/29/12 10/29/1	2 Late News	After Sports/De	1030p-2a After Sp	c	:30		NM	1	\$4,500.00
	NEWS AT 10P	187 1. daysa	Spots/Week	Rate				1		
<u>Start</u> Week: 10/29	<u>Date End Date</u> 9/12 11/04/12	<u>Weekdays</u> M	<u> 5pois/vveek</u> 1	\$4,500.00						
N 69 8		12 M-F 10p-10	30p	10p-1030p		:30		NM	1	\$4,500.00
	NEWS AT 10P	•	•					ŧ		
<u>Start</u>	Date End Date	<u>Weekdays</u>	Spots/Week 1	<u>Rate</u> \$4.500.00						
Week: 10/2		-T				:30		NM	1	\$4,500.00
N 70 8		12 Late News	Arter Sports/De	1030p-2a After Sp		.50				• • • • • •
	NEWS AT 1030P Date End Date	Weekdays	Spots/Week	<u>Rate</u>						
Week: 10/2		W	1	\$4,500.00						* 4 500 00
N 71 8	10/25/12 10/25/	12 Late News	After Sports/De	1030p-2a After Sp	oc	:30		NM	1	\$4,500.00
	NEWS AT 1030P	18/	CnotchMack	<u>Rate</u>						
<u>Start</u> Week: 10/2	<u>Date</u> <u>End Date</u> 2/12 10/28/12	<u>Weekdays</u> T	Spots/Week 1	\$4,500.00						
N 72 8	10/28/12 10/28/	12 Late News	After Sports/De	1030p-2a After Sp	oc	:30		NM	1	\$4,500.00
	NEWS AT 1030P									
<u>Star</u>	Date End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$4,500.00						
Week: 10/2	2/12 10/28/12	S	1	\$4, 500.00						

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10/23/12 / 10/23/12



WJW 5800 S. Marginal Rd Cleveland, OH 44103 (216)431-8888

	Contract / Revision 585489 /	Alt Order # 09850972
Contract Dates 10/24/12 - 10/30/12	Product American Crossroads	Estimate # 1 25 7
Advertiser	Orio	ginal Date / Revision

Totals Spots/ Type Spots Amount Start/End Time Days Length Week Rate *Line Ch Start Date End Date Description \$4,500.00 1030p-2a After Spo :30 NM N 73 8 10/29/12 10/29/12 Late News After Sports/De FOX8 NEWS AT 1030P <u>Start Date</u> <u>End Date</u> 10/29/12 11/04/12 Rate \$4,500.00 Spots/Week <u>Weekdays</u> Week: 10/29/12 :30 NM 1 \$4,500.00 N 74 8 10/30/12 10/30/12 M-F 1030p-11p 1030p-11p FOX8 NEWS AT 1030P <u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12 Weekdays -T----Spots/Week \$4,500.00 1_ :30 NM \$1,000.00 N 75 8 10/24/12 10/24/12 M-F 1p-2p 1p-2p JEFF PROBST Rate \$1,000.00 <u>Start Date</u> <u>End Date</u> 10/22/12 10/28/12 Spots/Week <u>Weekdays</u> Week: 10/22/12 \$1,000.00 :30 NM 1 N 76 8 10/25/12 10/25/12 M-F 1p-2p 1p-2p JEFF PROBST <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/22/12 10/28/12 ---T---Spots/Week \$1,000.00 :30 NM \$1,000.00 1p-2p N 77 8 10/26/12 10/26/12 M-F 1p-2p JEFF PROBST <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> 10/22/12 10/28/12 ----F--Spots/Week Rate \$1,000.00 Week: 10/22/12 1 :30 NM \$1,000.00 1p-2p 10/29/12 10/29/12 M-F 1p-2p N 78 8 JEFF PROBST <u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12 Weekdays M-----Spots/Week \$1,000,00 NM \$1,000.00 :30 1p-2p N 79 8 10/30/12 10/30/12 M-F 1p-2p JEFF PROBST <u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12 Spots/Week **Weekdays** \$1,000.00 \$173,500.00 79 Totals

American Crossroads

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	43	\$98,700.00	\$83,895.00
10/29/12 -10/30/12	36	\$74,800.00	\$63,580.00
Totals	79	\$173,500.00	\$147,475.00

Signature:	Date:	
Signature:	Date.	-

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Station and Location:

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

ashington, D	k Avenue Suite OC 20005 rgee Clancy	1200			
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		A	* 11 · .	* * * * * * * * * * * * * * * * * * * *	
rotal Char	ges				

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or programming that communicates on the legally of the legally ffice(s) being sought and the date(s) of	f the election(s) (if application	ible):	· · ·
			, E
			,
or programming that "communicates an apportance," attach Agreed Upon Sche	dule (Page 3)		
represent that the payment for the abo	ove described broadcast ti	me has been furnis	shed by:
reasurer Margee Clancy			
nd you are authorized to announce the urnishing the payment, if other than a	e time as paid for by such n individual person, is:	person or entity.	The entity
a corporation; a committee;	•		
The names, offices, and addresses of the entity are named below (he chief executive officers may be attached separatel	s, directors, and/or y):	authorized
ngents of the entity are named below (HIS STATION DOES NOT DISCRIFF RACE OR ETHNICITY IN THE F	he chief executive officers may be attached separatel MINATE OR PERMIT I PLACMENT OF ADVER	s, directors, and/or y): DISCRIMINATIO TISING.	authorized
HIS STATION DOES NOT DISCRIF RACE OR ETHNICITY IN THE F gree to indemnify and hold harmless to sonable attorney's fees, that may ensure the sonable attorney's fees, the sonable attorn	he chief executive officers may be attached separatel MINATE OR PERMIT I PLACMENT OF ADVER the station for any damage the from the broadcast of the broadcast of the broadcast of the broadcast of the broadcast (s), I also agree the station at least the statio	s, directors, and/or by): DISCRIMINATION TISING. es or liability, include above-requested to prepare a scr	authorized ON ON THE BA
HIS STATION DOES NOT DISCRIF RACE OR ETHNICITY IN THE F gree to indemnify and hold harmless to sonable attorney's fees, that may ensure the sement (s). For the above-stated inscript, or tape, which will be delighted fore the time of the scheduled broad	he chief executive officers may be attached separatel MINATE OR PERMIT I PLACMENT OF ADVER the station for any damage the from the broadcast of the broadcast(s), I also agreement to the station at least leasts.	s, directors, and/or by): DISCRIMINATION TISING. es or liability, incluse above-requested to prepare a screen.	authorized ON ON THE BA
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rigents of the entity are named below (HIS STATION DOES NOT DISCRIFF RACE OR ETHNICITY IN THE Formula of the sense of the scheduled broad signals. TO BE SIGNE Date TO BE SIGNE Signat	he chief executive officers may be attached separatel MINATE OR PERMIT I PLACMENT OF ADVER the station for any damage the from the broadcast of the broadcast(s), I also agreement to the station at least leasts.	os, directors, and/or by): DISCRIMINATION TISING. es or liability, include above-requested to prepare a script to prepare a	authorized ON ON THE BA